

# LSO 2016-17 CORPORATE SPONSORSHIP PLEDGE FORM & BENEFITS

## SEASON SPONSORSHIP

- \$15,000: Sponsor receives 4 complimentary tickets to every LSO concert and sponsorship acknowledgement in all LSO press releases and eNewsletters. Stage announcement of sponsorship, signage at concert, logo in program magazine, and complimentary 1/4-page advertisement.

## CONCERT SPONSORSHIP (LIST 3 CONCERTS IN ORDER OF PREFERENCE)

### CLASSICAL

- New World Symphony (9/16)  
 Mozart & Shostakovich (10/14)  
 Fate & Fire (11/11)  
 Baileys & Brahms (2/4)  
 Maestro at the Piano (3/11)  
 Wagner Favorites (4/28)

### POPS

- Deck the Halls (12/4)  
 Night at the Oscars (2/25)

### FAMILY

- Three Little Pigs (11/13)  
 Fairy Tale Fantasy (2/5)

## EXCLUSIVE CONCERT SPONSOR | \$10,000

Sponsor receives 16 complimentary tickets for the concert (or 4 tickets to the concert plus two Lied Series packages), participation in LSO's "Tickets For A Cause" initiative, and opportunity for either a pre-concert reception with invited guests or an informational booth in the lobby. Stage announcement of sponsorship, signage at concert, logo in program magazine, and complimentary 1/4-page advertisement.

## CONCERT CO-SPONSOR | \$7,500

12 tickets for the concert or two Lied Series packages. Stage announcement of sponsorship, signage at concert, logo in program magazine, discount on program magazine advertising.

## SPONSOR ED EVENTS & ACTIVITIES

### YOUNG PROFESSIONAL PATRONS CLUB | \$5,000

Logo placement in materials sent out to Young Professional Patrons Club members, signage at concert and events, logo in program magazine, and discount on program magazine advertising.

### GOLDEN BATON AWARDS DINNER | \$5,000

Logo on invitations and award plaques and 10 complimentary tickets to the dinner and concert. Stage announcement of sponsorship, signage at dinner and concert, logo in program magazine, and discount on program magazine advertising.

### E-NEWSLETTER SPONSORSHIP | \$2,500 (\$1,000 ADD ON)

Logo placement in eNewsletter (monthly distribution of 4,000), logo in program magazine, and discount on program magazine advertising.

## EDUCATION SPONSORSHIP

### LINCOLN YOUTH SYMPHONY SIDE-BY-SIDE | \$5,000

8 complimentary tickets and sponsorship of more than 150 complimentary and discounted tickets for LYS members. Stage announcement of sponsorship, signage at concert, logo in program magazine, and discount on program magazine advertising.

### YOUNG PEOPLE'S CONCERT CO-SPONSOR | \$5,000

Stage announcement of sponsorship, logo placement in educational materials, signage at concert, logo in program magazine, discount on program advertising.

### PRE-CONCERT CHATS | \$5,000

Announcement of sponsorship at every pre-concert chat, mention in press releases, signage at concert, logo in program magazine, and discount on program magazine advertising.

### YOUNG ARTIST COMPETITION | \$5,000

Stage mention of sponsorship, mention in press releases, signage at concert, logo in program magazine, and discount on program magazine advertising.

### FAMILY SERIES PRE-CONCERT FESTIVAL SPONSOR | \$2,500

12 complimentary tickets and sponsorship of 200 complimentary tickets given to low-income families and students. Stage announcement of sponsorship, signage at concert, logo in program magazine, and discount on program magazine advertising.

## PROGRAM MAGAZINE ADVERTISING

All sponsors receive a **40% discount** on program magazine advertising. Contact Lindsay Bartlett at [lindsay@lincolnsymphony.com](mailto:lindsay@lincolnsymphony.com) for more details.

\*\*All artwork is due by August 12

Company name: \_\_\_\_\_

Company contact: \_\_\_\_\_

Contact email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please check one:  Payment is enclosed with this form

Please invoice my company 30 days prior to the event

## LINCOLN'S SYMPHONY ORCHESTRA

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