



2018-19 SEASON

LINCOLN'S SYMPHONY ORCHESTRA

EDWARD POLOCHICK, MUSIC DIRECTOR



LINCOLN'S SYMPHONY ORCHESTRA

EDWARD POLOCHICK, MUSIC DIRECTOR

Lincoln's Symphony Orchestra will present inspiring experiences that welcome all members of our community to discover and cultivate a profound, personal connection with live orchestral music.

Excellence: Be recognized as a cultural leader, a community asset, and vital to Lincoln's quality of life.

Engagement: Create powerful connections between and among performers and audiences through music.

Community: Cultivate a collaborative, respectful environment that promotes positive working relationships and meaningful cultural and social interactions.

Generosity: Inspire audience and community members to support LSO's commitment to accessibility.

BOARD OF DIRECTORS

Joan Michelsen, *President*
Andrew Willis, *Past President*
Nancy Hove Graul, *Secretary*
Kirby Reardon, *Treasurer*
Kelley Baker
Jim Barone
Eduardo Bousson
Loel Brooks
Nancy Finken
Tony Goins
Jim Griesen
Robert Hinrichs
Ben Kiser
Karen Lusk
Tyler Mohr
Lance Nielsen
Charles O'Connor
Tim Pratt
Beth Smith
Manuel de la Torre
Richard Vautravets

Ex-Officio Members:

Edward Polochick, *Music Director*
Barbara Zach, *Executive Director*
Tyler G. White, *Resident Conductor*
Reg Kuhn, *LSO Foundation President*

CONTRIBUTED INCOME

MULTI-YEAR

Anabeth Hormel Cox Charitable Trust
MarySue Harris Charitable Lead Unitrust
Lienemann Charitable Foundation
LSO Foundation
Rhonda Seacrest

\$15,000+

Cooper Foundation
Dillon Foundation
Violetta Lefte Haddad Rev Trust
The Landing at Williamsburg Village, an Immanuel Community
Lincoln Community Foundation
Nebraska Arts Council

\$10,000+

Farmers Mutual of Nebraska
Lincoln Industries
National Endowment for the Arts
Dave & Marilyn Moore
Nebraska Lottery
Union Bank & Trust Co.
Woods Charitable Fund

\$7,500+

Assurity Life Insurance
The Cornhusker Marriott*
Ebbeka Design*
First National Bank
US Bank*

\$5,000+

Abel Foundation
Kathleen & Tam Allan Ameritas
Jim Barone
Dietze Music House
Larry & Bets Frederick
Christopher Marks & Jessica Freeman
Jim & Margaret Griesen
Mary F. Tous Charitable Foundation
Dan & Angie Muhleisen
Nelnet, Inc.
Rogers Foundation
J. Richard Shoemaker & Becky Van de Bogart
Rob & C.J. Thoma
Loreta Tieman
The Violin Shop
West Gate Bank

\$2,500+

Brooks Pansing Brooks
Don & Carolyn Eveland
Mr. & Mrs. Andrew C. Hove
Humanities Nebraska
Dr. Lisa & Dwight Mansur
Lisa I Mansur MD PC
Mattson Ricketts
H. Don & Connie Osborne
Pinnacle Bank
Edward Polochick

\$1,000+

Joe & Jeanette Adams
Roxann & Leroy Brennoerder
David & Laura Buntain
Charles & Marita Burmeister
Rob & Christine Denicola
Barbara Dinsdale
Herb & Kathy Friedman
Doug & Pam Ganz
Jon & Melanie Gross
Bob Hinrichs
Jon Hinrichs & Donna Woods
Reg Kuhn
Max & Lillie Larsen
Dr. Max & Patricia Linder
Ken & Linda Livingston
Craig & Anita Loeck
Mrs. Larry Lusk
Joan & Jon Michelsen
Scott & Patsy Moore
Charles & Pilar O'Connor
James & Gail O'Hanlon
John & Sigrun Pfister
Louise Schleich
Jo Stewart
Opal Stivins
Rosemary & Mel Thornton
Craig & Joyce Urbauer
Diana Warner
Gus & Marcia Wiebers
Andrew & Erin Willis
John & Cyndi Woollam
Barbara Zach

*denotes in-kind donations

LIED CENTER RESIDENT ORCHESTRA

Our lower ticket prices make it affordable for more than 13,000 diverse audience members to enjoy LSO concerts each year, with the support of donors such as Rhonda Seacrest and our annual fund donors.

Since moving to the Lied Center in 2011, our audience has more than doubled and the total number of households served has more than tripled. In addition, 7% of our audience has a household income of less than \$25,000; 15% come from outside of Lincoln; and 20% are in the young professional age range (18-40).

GROWTH OF CONCERT SEASON

With the support of the Nebraska Arts Council, LSO was able to take the orchestra on the road for concerts in Beatrice, NE for two consecutive years.

In 2016, we added a third Young People's Concert (5,400 fourth-graders attend a daytime field trip to hear LSO perform), and we added a second holiday concert.

LSO partnered with the Lied Center in 2016 to present "Welcome Home Hannah Huston."

In 2017, we added a sixth classical concert, with expanded subscription packages.

ARTISTIC GROWTH

Thanks to the generosity of the MarySue Harris Charitable Lead Unitrust, in 2014 we were able to increase the size of our strings sections for our classical concerts, which has enabled us to perform larger and more diverse repertoire.

One of the pieces we performed in 2016, sponsored by Ted & Anabeth Cox, was chosen to be aired on American Public Media's Performance Today.

STUDENT TICKETS

Each year, approximately 2,000 students attend LSO's classical concerts for only \$5 each, thanks to the Lienemann Charitable Foundation Student Ticket Program.

VETERAN SERVICES

LSO provides complimentary tickets to more than 20 veterans for every LSO concert through vettix.org. Since January 2015, LSO has also provided live trumpeters to play Taps at the funerals of more than 250 veterans, in partnership with the American Legion.



LSO Music Director Edward Polochick resides in Baltimore and is on faculty at the Peabody Conservatory of Music. He has been Music Director of Lincoln's Symphony Orchestra since 1998, and under his direction LSO has added three concerts to its season. Polochick is the founder

and artistic director of Concert Artists of Baltimore and is highly sought after as a guest conductor.

Resident Conductor Tyler White has been the Director of Orchestras at the University of Nebraska-Lincoln's Glenn Korff School of Music since 1994. White is also an award-winning composer. He conducts LSO's annual holiday concert and Young People's Concerts.

The musicians of the orchestra are professional musicians who have won a position with LSO through a screened audition process. Most of our musicians make a living playing and teaching music in the Lincoln and Omaha areas. Many of our musicians play in other orchestras and ensembles throughout the Midwest. Twenty percent of our musicians make financial contributions to LSO's Annual Fund.



Since May 2005, **Executive Director Barbara Zach** has led a talented administrative team to implement LSO's artistic vision. She is a graduate of the League of American Orchestras' Executive Leadership Program, received a 2010 Governor's Arts Award for Emerging Leaders, and received the 2015

Alumni Achievement Award from UNL's Hixson-Lied College of Fine & Performing Arts.

Concertmaster Anton Miller has appeared throughout the United States and abroad as a soloist, chamber musician, recitalist and pedagogue. He has released several recordings and is on the faculty at The Hartt School at the University of Connecticut.

Community service: As a group, we serve on more than 30 nonprofit boards, including Friendship Home, Rotary International, Food Bank of Lincoln, and many other arts organizations. More than half of our musicians donate their time each month to volunteer in a non-musical capacity (for organizations such as TeamMates and the Nebraska Community Blood Bank) and more than half also volunteer their musical talent at churches and schools.

FAMILY LITERACY PARTNERSHIP

LSO provides more than **1,400 complimentary tickets annually for underserved children and families** through partnerships with schools and community organizations.

One such organization is Family Literacy, **servicing immigrant and refugee families** in LPS. They provide education for children and parents (English language, financial literacy, job-seeking skills). LSO visits all nine sites and **provides tickets & transportation for every participant to attend LSO's family concerts.**



FAMILY CONCERTS

Geared towards families and children, LSO's Sunday afternoon one-hour family concerts are educational and entertaining. More than 1,000 patrons arrive early for face painting, an instrument petting zoo, crafts, and other educational activities prior to each concert.



YOUNG PEOPLE'S CONCERTS

LSO's annual YPCs reach more than 5,400 students each year. Our Teachers Advisory Committee meets ahead of time to develop lesson plans to prepare students, so that their field trip to the Lied Center to attend an LSO concert is the culmination of their study of the orchestra.



SOCIAL IMPACT

Through partnerships with local organizations, LSO provides more than 1,200 complimentary tickets and transportation each season to underserved families from Title I schools, programs such as Big Brothers Big Sisters, and the immigrant and refugee community.

EQUIPMENT

In 2012-2013, LSO **purchased timpani and percussion equipment**, and we're about to purchase our own contrabassoon.

In 2018, **Maestro Polochick** celebrated his 20th anniversary with LSO, and concertmaster **Anton Miller** his 30th.



SOCIAL IMPACT PROGRAM

LSO implemented the Social Impact Program to expand our outreach to other **human service organizations serving at-risk youth and families facing unique challenges (such as the loss of a parent, domestic violence, substance abuse, or financial hardship).**

LSO provides complimentary tickets and an educational talk (including when to clap, how to dress, and what to expect during the performance) to help attendees feel more comfortable and welcome at the concert. **In its inaugural season, this new program has provided more than 250 subsidized tickets** to clients of Esperanza Family Services, St. Monica's Home, Heartland Big Brothers Big Sisters, Easterday Recreation Center, and University of Nebraska-Lincoln's Winter Wind Festival participants.

PRE-CONCERT CHATS

Hosts from NET Radio interview Maestro Polochick and guest soloists at the Lied Center prior to each classical concert. The pre-concert chats are always filled to capacity in the Steinhart Room at the Lied Center for Performing Arts.

REDUCED PRICE TICKETS

More than 2,000 students attend each year using the Lienemann Charitable Foundation Student Tickets for \$5 each, and more than 200 young professionals and music teachers annually use our Young Professional Patrons discount to attend concerts for only \$10.

GOLDEN BATON DINNER

This annual dinner honors four categories: Individual, Corporate, Volunteer and Musician. All patrons are invited to the dinner, which is held in conjunction with a concert.



SCHOOL VISITS

Through our school visits and library events with our Music Director and guest artists this year, we have impacted more than 3,500 students, including:

- 2,801 Elementary school students
- 90 Middle school students
- 294 High school students
- 291 College students

LINCOLN YOUTH SYMPHONY SIDE-BY-SIDE

Each season, Maestro Polochick rehearses with LYS, then they join LSO musicians for a rehearsal and performance on an LSO classical concert. Each musician is given a complimentary ticket for the remainder of the concert, and discounted tickets are provided for their families.

YOUNG ARTIST COMPETITION

Music students under the age of 20 are invited to compete for a cash prize, private coaching, and opportunity to solo with the orchestra. Winners of LSO's Young Artist Competition have gone on to perform with major orchestras, pursue teaching careers, and some are now members of LSO.

EDUCATION ACTIVITIES

Last year, **13,500 students in more than 90 schools throughout Nebraska** benefitted from LSO's school residencies, artist visits, student tickets and Young People's Concerts.

LSO has a robust **annual fund campaign**; during the past 10 years, the total number of annual fund donors has doubled. We have cultivated potential donors to increase the number of \$2,500+ donors from one to 18, thirteen of whom now give at the \$5K, \$10K or \$15K level.

LSO receives **corporate support** from 20 local and national businesses, with gifts ranging from \$2,500 to \$15,000 annually. We meet with each corporate sponsor annually to strengthen each partnership and to ensure that LSO is offering customizable benefits that best serve each sponsor. In addition, LSO receives support in the form of **program advertising** from 50 businesses.

LSO has secured \$750,000 in **major gift contributions** to help underwrite ten years in LSO's new home at the Lied Center for Performing Arts, and \$5 million in **special support for artistic excellence** over the next 25 years.

In 2016, LSO implemented a **planned giving campaign** (The Encore Club) in collaboration with the LSO Foundation.

The **LSO Foundation**, a separate 501c(3), manages an endowment with a value of \$3.1M. LSO receives a quarterly distribution of 4.25% of the market value calculated over a 12-quarter rolling average.



BEN FOLDS IN CONCERT (POPS)

Ben Folds, singer & songwriter
Edward Polochick, conductor
Friday, September 28, 2018, 7:30 PM
Lied Center for Performing Arts

Ben Folds is coming to Lincoln! The singer-songwriter, in collaboration with Lincoln's Symphony Orchestra, will perform favorites from his career including "The Luckiest" and "Brick," along with songs from his latest album, "So There." Join us for this must-see, season-opening concert.



BEETHOVEN LIVES UPSTAIRS (FAMILY)

Classical Kids Productions
Edward Polochick, conductor
Sunday, September 30, 2018, 2:00 PM
O'Donnell Auditorium, NE Wesleyan University

(Re)discover Beethoven through a world-famous production with Classical Kids and LSO. Beethoven's most beautiful excerpts are magically woven into the drama as two actors realize the composer's genius, his magnificent music, and the torment of his deafness. Join us one hour before the concert for face painting, a musical petting zoo, crafts, and other family activities!



A NIGHT AT THE OPERA (CLASSICAL)

Chabrelle Williams, soprano
Jessica Johnson Brock, mezzo-soprano
Opera Omaha
Edward Polochick, conductor
Friday, October 12, 2018, 7:30 PM
Lied Center for Performing Arts



Opera: not just for the diehard fans. In a special partnership with Opera Omaha, LSO is joined by the Opera Omaha Holland Community Opera Fellows Chabrelle Williams and Jessica Johnson Brock in an evening of opera favorites from Verdi, Mozart and Puccini, including selections from Bernstein's *Candide*, Puccini's *La bohème*, "The Flower Duet" from *Lakme*, and more.



MOZART & BEETHOVEN (CLASSICAL)

Lincoln Youth Symphony (Clark Potter, director)
Mark Clinton, piano
Edward Polochick, conductor
Friday, November 9, 2018, 7:30 PM
Lied Center for Performing Arts



The Lincoln Youth Symphony joins LSO in a side-by-side performance of Rossini's popular *William Tell Overture*, followed by a performance of Mozart's lesser-known *Symphony No. 39*, the first of his final (and groundbreaking) three symphonies. Pianist Mark Clinton then joins the orchestra for Beethoven's improvisatory and poetic *Piano Concerto No. 4*.



DECK THE HALLS (POPS)

Bell-issimo (Nancy Youngman, director)
Chase Dance (Stephanie Chase, director)
Lincoln Suzuki Studios
LSO Young Artist Competition Winner
Tap This! Cloggers (Joel Harrison, director)

UNL Vocal Jazz Ensemble (David von Kampen, director)
Dr. Tyler G. White, conductor
Saturday, December 1, 2018, 2:00 PM & 6:00 PM
Lied Center for Performing Arts

Kick off the season with LSO's annual holiday pops concerts, performing favorites from *The Nutcracker*, *Sleigh Ride*, and Irving Berlin's *White Christmas*. Returning due to popular demand, dancers from Chase Dance, Tap This!, Bring Out Your Swag, and Dancing Beyond Limits will again take the stage, as well as a special appearance by UNL's own Vocal Jazz Ensemble. Lincoln's premiere handbell choir Bell-issimo, Lincoln Suzuki students and the winner of LSO's annual Young Artist Competition will also join the orchestra for this holiday celebration. Join us for an afternoon or evening performance!

WWW.LINCOLNSYMPHONY.COM | (402) 476-2211

2018-19 SEASON



ADVENTURES OF MELVIN THE EXPLORER (FAMILY)

Tim Marrone, actor
Edward Polochick, conductor
Sunday, February 3, 2019, 2:00 PM
O'Donnell Auditorium, NE Wesleyan University

Join Melvin as he, the conductor, and the orchestra seek the *Golden Baton*, which will help them make beautiful music! The explorers will travel to different lands, learn about rhythm, melody, and harmony, and evade the scary Monkey King! Join us one hour before the concert for face painting, a musical petting zoo, crafts, and other family activities!



AN EVENING WITH ANTON (CLASSICAL)

Anton Miller, violin
Edward Polochick, conductor
Saturday, February 9, 2019, 7:30 PM
Lied Center for Performing Arts

Concertmaster Anton Miller returns to the Lied Center stage for a riveting performance of Brahms's dramatic *Violin Concerto in D Major*. After intermission, Miller rejoins the orchestra as concertmaster for Mendelssohn's beloved and profound *Symphony No. 3*, inspired by his travels as a young man to the Scottish countryside.



DVOŘÁK & BRAHMS (CLASSICAL)

Bomsori Kim, violin
Edward Polochick, conductor
Friday, March 8, 2019, 7:30 PM
Lied Center for Performing Arts

Internationally acclaimed violinist Bomsori Kim joins Lincoln's Symphony Orchestra for a gripping performance of Dvořák's passionately lyrical *Violin Concerto in A Minor*, followed by Brahms's intense and expansive *Symphony No. 1*, its triumphant conclusion placing him squarely as one of the greats in classical music.



BEETHOVEN 4 & 7 (CLASSICAL)

Edward Polochick, conductor
Saturday, April 13, 2019, 7:30 PM
Lied Center for Performing Arts

Join LSO in our five-year journey to perform all nine of Beethoven's symphonies, leading up to his 250th birthday in 2020. In our third year, discover his nimble yet powerful *Fourth Symphony*, then experience his bold and cinematic *Symphony No. 7*.



PINES OF ROME (CLASSICAL)

Scott David Miller, tenor
Edward Polochick, conductor
Sunday, May 5, 2019, 6:00 PM
Lied Center for Performing Arts



LSO takes on the full forces of Respighi's *Pines of Rome* for an evening of music you'll never forget. The first half of the program features the symphonic premiere of Brent Edstrom's *Prairie Songs: Remembering Antonia*, featuring Scott David Miller (tenor) and Anton Miller (violin) in an adaptation of Willa Cather's novel "My Antonia." Nebraska audiences will experience the ongoing creative power of Willa Cather in this piece commissioned by The Cather Project, University of Nebraska-Lincoln. **N**

Tickets for music students and for children ages 17 and under are made possible by the Lienemann Charitable Foundation Student Ticket Program. Artist and orchestra funding is supported by the Anabeth Hormel Cox and MarySue Harris Charitable Lead Trusts. LSO's move to the Lied Center for Performing Arts is made possible in part by a gift from Rhonda Seacrest.

LSO 2018-19 SPONSORSHIP AND ADVERTISING

Company name: _____ (as you would like it listed for all publicity)

Company Representative: _____ Email: _____

Company contact for publicity: _____ Email: _____

Address: _____ Phone: _____

City/State/Zip: _____ Signature/Date: _____

___ Payment enclosed or ___ Please invoice 30 days prior to the event Concert sponsor choice (please list 3 below, in order of preference):

SEASON SPONSOR

- ___ **\$15,000 Season Sponsor (Limit 2 per season)**
Reach more than 13,000 patrons annually
- Four complimentary season tickets (or block of 40 tickets)
 - Special event with LSO maestro or artists
 - Mentions in press releases and eNewsletters
 - Signage at concerts, logo in program magazine
 - Complimentary 1/4-page advertisement

CONCERT SPONSOR

- ___ **\$10,000 Exclusive Sponsor (Limit 1 per concert)***
Exclusive brand recognition to 1,200 concertgoers
- 20 complimentary tickets
 - Pre-concert green room reception or informational booth in the lobby
 - Signage at concert, logo in program magazine
 - Complimentary 1/4-page advertisement
- * Ben Folds \$12K minimum

- ___ **\$5,000 Co-Sponsor (Limit 2 per concert)**
Brand recognition as an LSO sponsor to 1,200 concertgoers
- 12 complimentary tickets
 - Signage at concert, logo in program magazine
 - 40% discount on program magazine advertising

EVENT SPONSOR

- ___ **\$5,000 Deck the Halls Reception (Limit 1)**
Targeted brand placement to LSO orchestra & board members
- Exclusive logo placement in materials, inclusion in eNewsletter
 - Opportunity to say a few words at the reception
 - 12 complimentary tickets
 - 40% discount on program magazine advertising

- ___ **\$5,000 Golden Baton Awards Dinner (Limit 1)**
Exclusive link to LSO's affluent and generous supporters
- Logo placement on invitations and award plaques
 - 8 complimentary tickets to the dinner and concert
 - Signage at dinner and concert
 - 40% discount on program magazine advertising

EDUCATION SPONSOR

- ___ **\$5,000 Lincoln Youth Symphony Side-by-Side (Limit 1)**
Support participation & complimentary tickets for LYS members
- 12 complimentary tickets
 - Signage at concert, logo in program magazine
 - 40% discount on program magazine advertising

- ___ **\$5,000 Young People's Concerts (Limit 3)**
Help cover costs for bringing 5,000 students to Lied Center
- Logo placement in educational materials
 - Logo in program magazine
 - 40% discount on program magazine advertising

- ___ **\$2,500 Young Artist Competition (Limit 1)**
Provide opportunity for one young person to solo with LSO
- 4 complimentary tickets at LSO's Deck the Halls performance
 - Signage at concert, recognition in program magazine

- ___ **\$2,500 Pre-Concert Chats (Limit 1)**
Reach 750 patrons who attend in-depth chats prior to each concert
- 4 complimentary tickets
 - Signage at pre-concert chat, recognition in program magazine

- ___ **\$2,500 Family Series Pre-Concert Festival (Limit 2)**
Sponsor activities and face painting before LSO family concerts
- 4 complimentary tickets
 - Logo in program magazine

- ___ **\$1,500 Subsidized Tickets (Unlimited)**
Underwrite the cost of 50 complimentary tickets for low-income families and students
- Recognition in program magazine

ADVERTISE

___ **\$500 E-NEWSLETTER** (includes one distribution to 5,000 households with banner advertisement, clickable ad and link)

COVERS (FULL COLOR) 4.875" W x 7.625" H Available first-come, first-served Not eligible for sponsor discount	___ \$1,450 FULL PAGE B/W \$870 w/ sponsor discount 4.875" W x 7.625" H	___ \$850 HALF PAGE B/W \$510 w/ sponsor discount VERTICAL 2.375" W x 7.625" H HORIZONTAL 4.875" W X 3.75" H	___ \$500 QUARTER PAGE B/W \$300 w/ sponsor discount VERTICAL 2.375" W X 3.75" H HORIZONTAL 4.875" W X 1.814" H	___ UPGRADE TO COLOR ___ Add color to any size for additional \$200
___ \$2,400 FRONT INSIDE				___ \$10K+ SPONSORS
___ \$2,400 BACK INSIDE				___ \$210 Upgrade to half page
___ \$2,400 BACK COVER				___ \$510 Upgrade to full page

Deadline August 1 to email program magazine artwork to marketing@lincolnsymphony.com. Include all imported graphics and fonts in a digital file (PDF preferred; InDesign, Quark, Illustrator, JPG or EPS acceptable). All rates are based on camera-ready ads. Any computer work to create, correct or change advertising material at advertiser request will be charged at market rates.